



**Georges Aouad**  
Director Consumer Banking

Dynamic and self-triggered banking executive with more than 30 years of solid experience in business development, retail banking, operations and marketing, Mr. Georges Aouad joined Bank of Beirut in 1998 and righteously established the Business Development Department in 2003 before being appointed Director of Consumer Banking Division in 2005. Prior to joining Bank of Beirut, he worked with BLOM Bank and Banque du Credit Populaire where he was part of the team who have put in place the “Manuel de Procedure”. In addition to his notable banking experience, Mr. Aouad has also been a Professor of “Financial Mathematics” and “Economie & Organisation des Entreprises” at the Holy Spirit University where he is currently an MBA lecturer in Retail banking. Mr. Aouad holds Bachelor of Science (BS) in Business & Economics from the Holy Spirit University, Kaslik-Lebanon.